

the skin doc is in.

Introducing our new
**Dermatology
Department**
to the Williamsburg
community.



Welcome to Brooklyn! What kinds of services does the dermatology unit at ParCare provide?

YW: Thank you! It's high time Williamsburg and the neighboring areas get access to a serious dermatology center.

We are a full service unit offering general dermatology for all types of common skin problems, including acne, eczema, rashes, and irritating or concerning skin growths. We also perform some cosmetic procedures and general skin checkups for patients who are proactive about their skin health.

How is this new unit unique?

YW: We are Williamsburg's first and only dermatology unit, which is a huge selling point for those in need of such services locally. The unit also offers convenient Sunday and evening hours, perfect for larger families who don't want or can't travel to the other parts of Brooklyn at difficult times of the week. Also notable is our supervising physician, Dr. Morton Zinburg, who brings over 30 years of experience in the field to ensure patients receive exceptional care.

In what ways is the unit moving the needle forward on premium dermatology care?

YW: We're on the cutting edge of dermatology in terms of outlook and in our approach to treatment. As a full specialty unit, we offer the Williamsburg market the most comprehensive care available. Our team looks out for patients' wellbeing both in and out of our premises, making sure they feel safe while here and confident in their outlook even beyond our walls

How would you describe the unit's staff?

YW: We're a friendly and helpful group of professionals. Under the supervision of Dr. Morton Zinburg, we work toward the common goal of cutting down wait times while still addressing each patient's individual concerns. Our knowledgeable staff is very patient-focused and we always take the time to answer every last question. We want to keep you and your skin healthy in support of a proper lifestyle, and acknowledge that education is as much part of it as treatment is.

How do you educate your patients in maintaining healthy skin?

YW: Our experts are sure to treat your specific concerns, but skin is your body's largest organ. We recommend clients both topical and oral treatments to build better overall skin in addition to solving their immediate skin issues. In some cases, we'll even recommend internal screening through blood testing or biopsies. This ensures we're able to make accurate diagnoses and administer proper treatment for the long-term.

What advice would you give current or future patients?

YW: Don't ignore your skin! Hopefully there won't be an skin problems, and not everything is an emergency, but as skin conditions age, they become harder to treat. Something as simple as a rash or wart may be treated in a couple of weeks, but if left untreated, may take years to heal.

If you want to build healthier skin, think in terms of your overall lifestyle. The ParCare dermatology unit believes in supporting your greater health with smart practices all around. With safe sun habits, proper hydration, quality sleep, and positive lifestyle choices, everyone can feel best in their own skin.